



# THE INTERNET: A TRAVELER'S FRIEND?

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When I am in a social setting and I mention that I own a travel agency, I frequently get sympathetic looks followed by questions like, "How are you doing? Hasn't the Internet killed your business?"

Well, the Internet has most definitely changed the way we do things, but it has not killed us by any stretch. Most people taking a vacation still need (and should want) a good travel consultant to advise them.

Great information on destinations has become fabulously easy to find on the Web, and that has been a wonderful boon to both travelers and their agents. Travelers enter the vacation-planning process much more educated, and agents are able to assist them faster and more easily.

